TOP TIPS TO GET VOTES!

- 1. Promote voting prominently on your website.
- 2. Post regularly on all of your **social media** accounts.
- 3. Send multiple **emails** to your database.

Recommended dates:

- January 11: Best of Ceres ballot begins!
- January 18-22: Friendly reminder
- February 1: Last call voting ends February 10!
- 4. Give your customers flyers with the Categories in which you're nominated.



Feel free to use the images* in our Readers' Choice Toolkit. Download the graphics and share them on your own platforms. Everything is pre-formatted and labeled for the appropriate platforms. BEST OF luck to you!

> * By using our images you agree: The images may not be altered in any way such as adding your logo or additional wording.









